



21**W**EBs

# BUILDER CLIENTS



***CHOOSE FIRST***

Custom web design  
for construction &  
builder companies  
across Australia.



**Built** for  
builders.



**Designed** to  
win work.

# YOUR WEBSITE SHOULD ***WORK AS HARD*** **AS YOU DO**

**On site, you win work with proof:** past projects, how you build, and how easy you are to deal with.

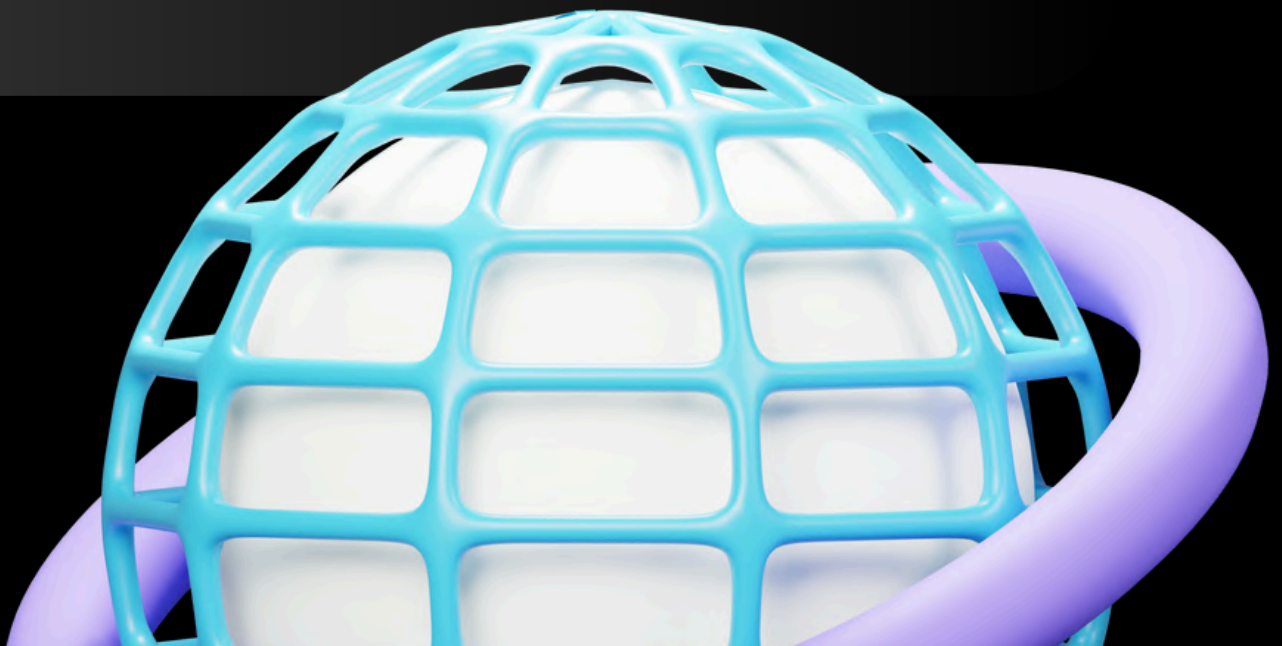
## **A smart construction website should:**

**Show what you've actually built**

**Make it easy to request a quote or tender**

**Prove you're licensed, insured and reliable**

**Help you get shortlisted before the site visit**



# NOT JUST ANOTHER *TEMPLATE SITE*

Most builder websites look the same: stock photos, vague promises, no idea where they work or what they specialise in.

## **We design your site around:**

**Project types:** new builds, renovations, extensions, commercial

**Locations:** suburbs, regions and service areas you actually cover

**Proof:** project galleries, reviews, accreditations and associations

**Actions:** quote forms, tender enquiries and click-to-call



# GOOGLE NEEDS TO *UNDERSTAND YOU TOO*

You don't need to be an SEO expert.

You just need a website that isn't working against you.

## Every construction website we build includes:



Clean page structure that Google can read



Location-focused pages for your key service areas



Service pages that explain what you do in plain English



On-page SEO basics ready for ongoing SEO work



# LESS BACK AND FORTH. ***MORE PROGRESS.***

You've got jobs to run. You don't have time to write pages of content or chase a designer.

## Our process keeps it simple:

**1**

**Short briefing session** – we learn your work, projects and goals.

**2**

**Content handled for you** – we draft words and suggest imagery.

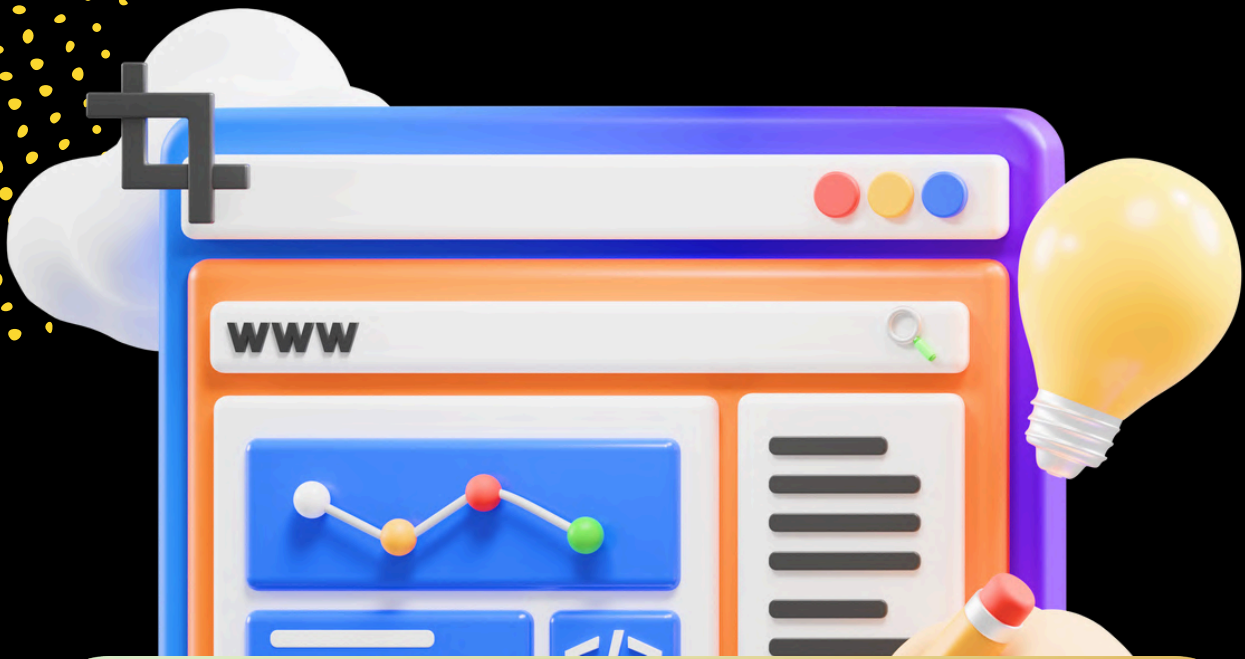
**3**

**Design and build** – clean, mobile-first layouts that suit your brand.

**4**

**Go live** – tracking, forms and calls all tested and ready.





# WEB DESIGN BACKED BY ***REAL-WORLD SERVICE EXPERIENCE***

21Webs works with mechanics, dental clinics, NDIS providers, cleaners, finance brokers and construction firms across Australia.

## **Our process keeps it simple:**

- How different clients compare quotes and choose providers
- What builds trust quickly on a website
- Which layouts and call-to-actions actually convert into enquiries



# MAKE YOUR *NEXT* *PROJECT START* ON YOUR WEBSITE

Let's plan your construction website in a quick call.

## Melbourne – Sales & Enquiries

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- [sales@21webs.com.au](mailto:sales@21webs.com.au)
- 9/19 Synnot St, Werribee VIC 3030

## Darwin

- 1300 310 120
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**21Webs** • Custom web design for builders and construction companies across Australia.

